



OCTOBER 1-10, 2010 on **14th Street** NYC  
**OPEN CALL FOR ARTIST SUBMISSIONS**  
DEADLINE: MAY 14, 2010

Art in Odd Places (AiOP) invites artists working across disciplines to propose projects for the festival's sixth installment. Taking place along 14th Street from Avenue C to the Hudson River in New York City, we encourage proposals that explore this location's rich history, configuration, and heterogeneous communities. The forthcoming edition of AiOP is informed by various interpretations of the term **CHANCE**, including proposition, luck, randomness, risk, and opportunity.

With emerging formats of communication, our culture has become a fertile ground for broad intersections between individuals, ideas and situations. This has resulted in unpredictable exchanges, relinquishment of control, surprise collaborations, and instances of spatial revelation.

AiOP 2010: *CHANCE* intends to provide passersby with a new perspective of an otherwise familiar environment through site-specific installations, social and spatial interventions, video and audio projects, performance, new media, and other inventive practices. In addressing the distinct manifestations of chance, the festival aims to broaden the public's outlook on art, city dwelling, and social conventions.

**AiOP 2010 GUEST CURATORS:** Yaelle Amir and Petrushka Bazin

**AiOP FOUNDER AND DIRECTOR:** Ed Woodham

**PROJECTS SHOULD:**

1. Use imaginative approaches in engaging public spaces.
2. Move through crowds of pedestrians and vehicles continuously and effortlessly.
3. Consider 14th Street's landmarks, neighborhood, multifaceted industries and communities.
4. Be presented in both anticipated and unpredictable locations.

**PROJECTS SHOULD NOT:**

1. Allow crowds to gather around the work.
2. At any time block the sidewalk and/or street.

**AiOP OFFERS ARTISTS:**

1. Press opportunities. For examples, see past year's *Time Out New York* and *The New York Times* on website.
2. Website with artist's project info, bio and link to artist's own website.
3. Program guides with project information distributed throughout Lower Manhattan and beyond.
4. Project consultation.

**NOTE:** AiOP is realized by the volunteer efforts of all involved. We can provide advice and suggestions but artists are responsible for all aspects of production, including installation, de-installation, and maintenance. AiOP does not provide permits for selected projects.

For application form and guidelines, please visit [www.artinoddplaces.org](http://www.artinoddplaces.org)

**Art in Odd Places is a project of GOH Productions, [www.gohproductions.org](http://www.gohproductions.org)**