

2012  
**aiop** MODEL

**Fashion. Prototype. Pose. Imitate. Plan. System.**

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**MODEL CITIZENS (ARTISTS) RECLAIM PUBLIC SPACE IN 8TH ANNUAL AiOP FESTIVAL**



Peter Russell, *Skylight*, interactive visual-performance (Photo courtesy of artist)

**MODEL**

OCTOBER 5-15, 2012 on 14th Street, NYC  
A festival exploring the odd, ordinary,  
and ingenious in the spectacle of daily life.

**100+ ARTISTS TAKE ON 14TH STREET THIS OCTOBER...**

NEW YORK, NY (September, 2012) Art in Odd Places (AiOP), New York City's annual public art and performance festival, is pleased to announce its eighth and biggest season to date. Art in Odd Places 2012: MODEL will take place from October 5 to October 15, 2012, along 14th Street in Manhattan from Avenue C to the Hudson River. The festival will feature 100+ artists' projects from New York and beyond, who will apply their practice to AiOP's unconventional structure inserting art into daily life to proclaim 14th Street as the largest and longest MODEL runway in the world – the biggest festival to date.

MODEL intends to take pedestrians off their predictable paths and move them into a new awareness of their everyday landscape. MODEL citizens were encouraged to shape the unnoticed planes of the 14th Street geography, imagining the possibilities of what could be.

Taking on another MODEL itself, Art in Odd Places presents a larger dynamic curatorial team than previous years that includes Guest Lead Curator Edwin Ramoran, Guest Curators, Raquel de Anda, Christine Licata, and Shaun J. Wright.

**PRESS PREVIEW: Thursday, October 4, 2012, 4-6pm** at Parsons New School of Design, in the lobby of **2 W 13 Street (between Fifth and Sixth Avenues)**. Featuring a selection of festival projects.

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*"We are all citizens of the MODEL runway. We live, work, walk, occupy, reminisce, two-step, eat, drink, dance, forget, smell, trip, feel, and dream 14th Street from east to west. 14th Street is our public showroom, free laboratory, open vitrine, inclusive procession, movement mall, evolving plaza, and liberated space. No door will separate us," - Edwin Ramoran*

## [FACT SHEET for AiOP 2012: MODEL](#)

**WHO:** 100 + artists' projects from around the world.

Guest Lead Curator Edwin Ramoran, Guest Curators, Raquel de Anda, Christine Licata, and Shaun J. Wright.

Curatorial team bios:

**Edwin Ramoran** is Curator-At-Large at Bronx Council on the Arts. He is a recipient of The Andy Warhol Foundation's Curatorial Fellowship and apexart Residency. Previous positions: Assistant Curator at The Bronx Museum, Curator at Longwood Arts Project, and Director of Exhibitions at Aljira. He received a BA from UC Riverside.

**Raquel de Anda** is an Independent Curator based in NY. Formerly Associate Curator at Galeria de la Raza, San Francisco, CA, de Anda's work is influenced by both social and public practice, creating collaboration based programming that connects contemporary art to local community. De Anda is a contributing editor for LatinArt.com.

**Christine Licata** is the Associate Director of Visual Arts at the Boston Center for the Arts. From 2008 – 11 she was the Associate Curator at Taller Boricua Galleries in Spanish Harlem. As an Art Writer and Critic, she has been published in exhibition and artist catalogs as well as written for *Artlog*, *Degree Critical*, *PERFORMA 07* and *Art on Paper*.

**Shaun J. Wright** is a graduate from the London College of Fashion with a Masters degree in Fashion Curation. He has been working in the fashion industry for a decade as a freelance fashion stylist, creative consultant, curator and journalist.

Festival Producer, Sarah Brozna

Founder/Director, Ed Woodham

Collaborating Organizations: *Parsons The New School for Design, New York City Housing Authority, and Bronx Council for the Arts.*

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## [FACT SHEET for AiOP 2012: MODEL](#)

### **WHO (continued):**

**ARTISTS:** Gema Alava, Emil Alzamora, Robert Bingham & Laurel Jay Carpenter, Isidro Blasco, Brian & Ryan, Michael Paul Britto, Michele Brody, Suzanne Broughel, Matthew Burcaw, Curtis Carman, J. Carpenter, Howard Chambers & Bland Hoke, Tré Chandler, Cecile Chong, Concerned New Yorkers, Esperanza Cortés, Alberto Cortés, Jamie Crooke, David Antonio Cruz, Lainie Love Dalby, Virginia Dan, Dennis RedMoon Darkeem, Katrina De Wees, The Delicious, Jordan Eagles, Zachary Fabri, The Friendly Falcons: Jeff Kurosaki & Tara Pelletier, Sean Paul Gallegos, Ghana ThinkTank, Rory Golden, Rosalinda González, Edwin González-Ojeda, Kristaps Gulbis, Elizabeth Hamby & Hatuey Ramos-Fermín, Skowmon Hastanan, HellaCrisis, Juan Hinojosa, Kanene Holder, Faith Holland, horea, Kathleena Howie-Garcia (Lady K-Fever) & Mary A. Valverde, Michael Howley, Kate Huh, Gisela Insuaste, it/EQ (Ethan Shoshan & Carlo Quispe, et. al.), Tomashi Jackson, Jecca, Amy Kaps, Marie Christine Katz, Jayson Keeling, Katya Khan, Nasrin Khosrowshahi, Swati Khurana, Alice Lang, Omar & Gabriel Lawrence-Campbell, Dongsuk Lee (aka.DS LEE), Anabella Lenzu / DanceDrama, Presley Martin, Amelia Marzec, Christina Massey, Rafael T. Melendez, Geraldo Mercado, Nuria Montiel, Federico Martínez Montoya, Dylan Mortimer, MUC, Ed Nauseum, Thinh Nguyen, Urayoán Noel, Piero Passacantando, Jérôme Porsperger, Cindy Rodriguez, Andrew Russell Thomas & Dana Zaldo, Chris Rogy, Steve Rossi, Georgie Roxby Smith, Peter Russell, Tara Raye Russo, Jacolby Satterwhite, David Schleifer & Tracy Gilman, Lizzie Scott, See Me Tell Me, Pallavi Sen, Paul Shortt, Caridad Sola, SPANK, George Spencer & Jason Shaker Pinilla, The StatusHoes Collective, Laurencia Strauss, Sasha Sumner, Supergood, Hank Willis Thomas, Justin Randolph Thompson, Elisa Velázquez, Conrad Ventur, Jonathan Villoch, Gretchen Vitamvas, Cathy Weiner, Genevieve White, Callie Wile, Christine Wong Yap, Seldon Yuan, Geraldo Zamproni, Qian Zhang

High Resolution 2012 project photos available: <http://flic.kr/s/aHsjBwGU1y>

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## [FACT SHEET for AiOP 2012: MODEL](#)

**WHAT:** Art in Odd Places 2012:MODEL is the eighth annual NYC festival featuring performances, interventions, visual installations, video, sound and more in public spaces. **ALL EVENTS ARE FREE.** For more information about AiOP's history and artists' project descriptions and schedules, visit the website <http://www.artinoddplaces.org>

**WHEN:** October 5 to October 15, 2012. Artists' projects available on website.

**PRESS PREVIEW:** **Thursday, October 4, 2012, 4-6pm** at Parsons The New School of Design, in the lobby of **2 W 13 Street** (between Fifth and Sixth Avenues). Featuring a selection of festival projects.

### **Opening Reception**

Friday, October 5, 5-8pm

Pedro Albizu Campos Plaza

Entrance on E 14th Street between Avenues B and C

Featuring a performance of *Doobie Couture* by Wanda Ortiz and performance-duo Uniska Wahalo Kano & Jacob Cohen *plus many of this year's festival artists.*

### **Keynote Performance: Martha Wilson**

Saturday, October 6, 2012, 2-4pm

Parsons The New School of Design, Kellen Auditorium, 66 Fifth Avenue.

Due to her achievements, expertise and unfaltering advocacy of public and performative art, Martha Wilson is the invited keynote performer for AiOP 2012: MODEL. Internationally recognized for her own accomplishments in arts as well as her dedication to emerging artists, she will set the tone for the AiOP's festival and reinforce our mission. She will perform as Barbara Bush for a mini workshop based on AiOP's "Artist-Citizen" concept. Wilson will also cover a wide variety of topics: including experimental performative methods as well as the challenges and benefits within public art forms for both artist and viewer.

### **Tour #1**

Saturday, October 6, 2012, 4pm

Parsons The New School of Design, meet outside at 66 12th Street.

Members of the AiOP 2012 Curatorial Team will walk citizens to selected nearby projects.

### **Info Sessions, Workshop**

Thursday, October 11, 2012, 7-9pm

Parsons The New School of Design, 66 W12 Street, Room 509

This workshop moderated by leading visionaries will focus on themes ranging from new models of economic sustainability, stretching the boundaries of performance art, alternative systems for engaging communities, and reclaiming vacant, publically owned land. Featured panelists include Jose Serrano-McClain of Trust Art, Petrushka Bazin Larsen of the Laundromat Project, and 596 Acres.

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## FACT SHEET for AiOP 2012: MODEL

### **WHEN (continued):**

#### **International Panel Discussion**

Saturday, October 13, 2012, 2-4pm

Parsons The New School of Design, 66 W12 Street, Room 407

As part of AiOP 2012: MODEL we have planned an event featuring our international participating artists. Moderated by AiOP 2011 artist Lawrence Graham-Brown, the panel talk will include a representation of international artists in this year's festival including Kristaps Gulbis (Latvia), Alice Lang (Australia), and Nuria Montiel (Mexico).

#### **Tour #2**

Saturday, October 13, 2012, 4pm

Parsons The New School of Design, meet outside at 66 12th Street.

Members of the AiOP 2012 Curatorial Team will walk citizens to selected nearby projects.

#### **Special Project: 'no platform' by USSSA (*untied secret society of subversive artists*)**

Sunday, October 14, 2012 and Monday, October 15, 2012 (11am -1pm)

Intersections of Second and Third Avenues on 14th Street.

This action-based project is a response to the limited availability of public spaces and the institutional censoring of political content.

The *USSSA (untied secret society of subversive artists)* is a national arts collective, organized to "promote artist perspectives in an era of increasing political discord." *USSSA* projects are cooperative engagements wherein artists maintain their autonomy in addressing a more diverse political reality. Current artist initiatives may be found here: <http://usssartists.blogspot.com/>

All events are FREE and open to the public on a first come, first serve basis.

**WHERE:** 14th Street, Avenue C to the Hudson River, Manhattan, New York City

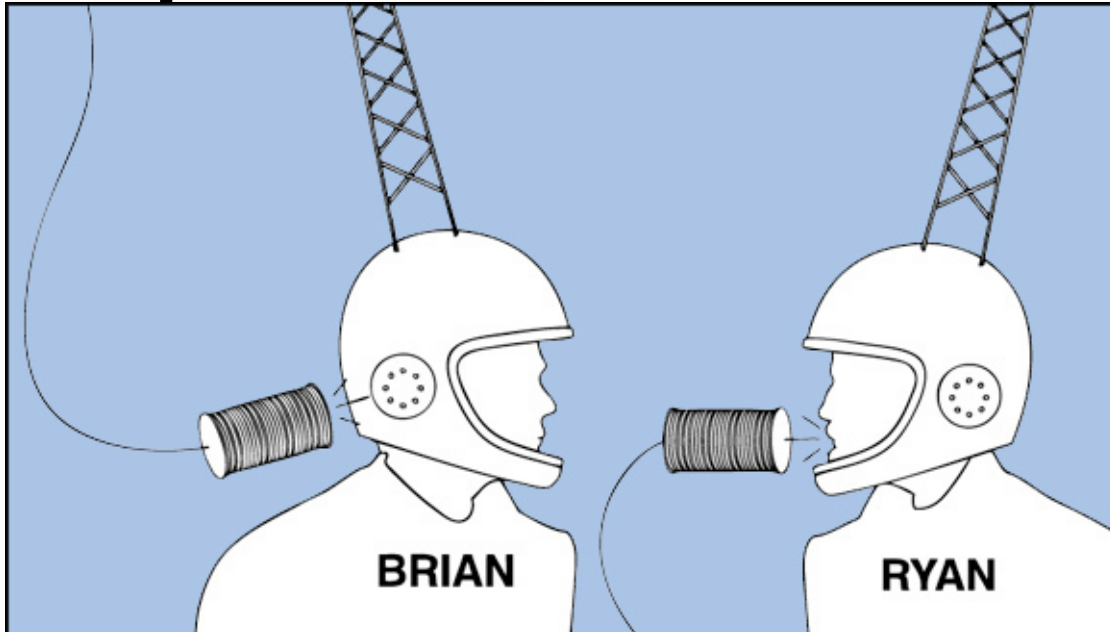
Subways: 4, 5, 6, L, N, Q, R, W to Union Square; 1, 2, 3, A, C, E, F, V to 14th Street.

L to First Avenue, Third Avenue, Union Square, Sixth Avenue, and Eighth Avenue

**WHY: Art in Odd Places (AiOP)** is a thematic annual festival that presents visual and performance art in public spaces along 14th Street in Manhattan, NYC from Avenue C to the Hudson River each October. Active in New York City since 2005, AiOP aims to stretch the boundaries of communication in the public realm by presenting artworks in all disciplines outside the confines of traditional public space regulations. Using 14th Street as a laboratory, this project continues AiOP's work to locate cracks in public space policies, and to inspire the popular imagination for new possibilities and engagement with civic space.

AiOP is a project of GOH Productions. [www.gohproductions.com](http://www.gohproductions.com)

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Brian and Ryan, "Brian and Ryan Communicate in New York with Distance Talk Helmets" (Drawing courtesy of the artists).

CURATORIAL STATEMENT

**Fashion. Prototype. Pose. Imitate. Plan. System.** These definitive words come together to create ***AiOP 2012: MODEL***, a festival of transformative ideas, wearable visions of positive change, and walking theories that expand preconceived notions of public space and art. From October 5 -15, national and international artist-citizens will take over 14th Street through poetry, performance, site-specific installations, videos, painting, sculpture, drawing, illustration, street art, mobile studios, design, music, as well as innovative trans-disciplinary work.

Over 100 artist-citizens will be celebrated, presented, demonstrated, and paraded on 14th Street. Their work will occur all along this unrestricted corridor: in plain view, exposed, transparent, accessible, interactive, tangible, engaged, audible, robust, and colorful. Stop, watch, listen, and interact in fun, insightful, and unexpected ways.

**Fashion:** Take part in the transformation of subways, parks, buses and sidewalks into interactive runways complete with paparazzi, catwalks and, at times, a walking hotdog. The artist-citizens in ***AiOP 2012 MODEL*** present couture that mirrors the shared desire to define ourselves through a particular style, social norm, brand or uniform. Their projects also work to the contrary, reflecting our struggle for personal expression and individuality as well as our resistance to stereotypes, racial profiling and prejudice.

**Prototype:** This year's festival literally reinvents the wheel with unexpected and inspiring innovations meant to change the world around us. Not limited only to objects, 14th Street becomes a platform for social change with visionary propositions that examine issues around politics, racism, ecology, economics, and health care.

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[Curatorial statement \(continued\)](#)

**Pose:** Questioning notions of race, beauty, gender, age and sexuality, artist-citizens ask us to reexamine the everyday tools and parameters we use to position ourselves within society. Participate in mobile photo studios, instant makeovers, portrait painting, virtual realities, games of the flesh and fetishes of the mind.

**Imitate:** Be prepared to be entranced by the siren's song and call-and-response of popular culture with marching choirs, gospel voices, spontaneous sing-a-longs, eclectic ensembles, lip-synchs, DJ and VJ performances. Sidewalks are converted into sociological experiments with artist-citizens analyzing social class, culture, religion, law, and deviance.

**Plan.** Come partake in redefining our landscape. Hidden infrastructures will fill in the outlines of its avenues through mystical labyrinths, poetry driven geographical charts, geocached communications and unraveling knit-guided walks. Wheat pasted statements of solidarity and projected remixes of culture combine to inform a revised topographical social matrix that echoes through the corridors of 14th Street.

**System.** Investigate the procedures and methods by which we analyze and substantiate society, be challenged to scrutinize class divide, economic collapse, and recession politics. Artist-citizens reorder our current systems of capitalism, consumerism and commerce, reinventing new methods and industry, as well as reach back into the wisdom of indigenous customs.

We are all citizens of the MODEL runway. Throughout the festival, we invite you to join us in putting our best foot forward as we proclaim 14th Street as the largest and longest promenade in the world. We declare it our interactive public showroom, free laboratory, open vitrine, inclusive procession, movement mall, evolving plaza and liberated space. **No door will separate us. MODEL!**