



OCTOBER 1-10, 2011 on **14th Street** NYC  
**OPEN CALL FOR ARTIST SUBMISSIONS**  
**DEADLINE: MAY 8, 2011**

*Art in Odd Places (AiOP)* invites artists working across disciplines to propose projects for the festival's seventh installment. Taking place along 14th Street from Avenue C to the Hudson River in New York City, we encourage proposals that explore this location's rich history, configuration, and heterogeneous communities. The forthcoming edition of *AiOP* is informed by various interpretations of the term **RITUAL**, including Ceremony, Habituation, Myth, Obsession, Superstition, Liturgy.

In the contemporary moment, the idea of ritual is a highly provocative concept. It is most commonly linked to the set of actions in religious ceremony or cultural celebrations, but the notion is also applicable to the socializing behaviors performed among individuals in the daily engagement with the social environment and civic space. This edition of *AiOP* seeks proposals that subtly disrupt the procedures of the everyday or emphasize the ritualistic character of small gestures or acts in both religious and secular life, to establish temporary moments of ecstatic contemplation in the public realm. The theme for the upcoming edition of *AiOP* is **RITUAL**, and it will be informed by propositions on the sacred and profane in the everyday actions of people in public space.

*AiOP 2011: RITUAL* offers artists the opportunity to make art outside formal spaces by reconfiguring their artistic practice as public actions or urban interventions without the confinement of a gallery or museum space. *AiOP 2011: RITUAL* wants to engage passers-by, providing them with a new perspective of an otherwise familiar environment through site-specific installations, social and spatial interventions, video and audio projects, performance, new media, and other inventive practices. In addressing the distinct manifestations of ritual, the festival aims to broaden the public's outlook on art, city dwelling, and social conventions.

**AiOP 2011 Guest Curators:** Trinidad Fombella, El Museo del Barrio and Kalia Brooks, MoCADA  
**AiOP FOUNDER AND DIRECTOR:** Ed Woodham  
**AiOP FESTIVAL PRODUCER:** Lucia Warck Meister

**PROJECTS SHOULD:**

1. Use imaginative approaches in engaging public spaces.
2. Move through crowds of pedestrians and vehicles continuously and effortlessly.
3. Consider 14th Street's landmarks, neighborhood, multifaceted industries and communities.
4. Be presented in both anticipated and unpredictable locations.

**PROJECTS SHOULD NOT:**

1. Allow crowds to gather around the work.
2. At any time block the sidewalk and/or street.

**AiOP OFFERS ARTISTS:**

1. Press opportunities. For examples, see past year's *Time Out New York* and *The New York Times* on website.
2. Website with artist's project info, bio and link to artist's own website.
3. Program guides with project information distributed throughout Lower Manhattan and beyond.
4. Project consultation.
5. Included in *AiOP 2011* catalogue.

**NOTE:** *AiOP* is realized by the volunteer efforts of all involved. We can provide advice and suggestions but artists are responsible for all aspects of production, including installation, de-installation, and maintenance. *AiOP* does not provide permits for selected projects.

For application form and guidelines, please visit [www.artinoddplaces.org](http://www.artinoddplaces.org)

***Art in Odd Places* is a project of *GOH Productions*, [www.gohproductions.org](http://www.gohproductions.org)**



**7th Annual Art in Odd Places Festival**

***AiOP 2011: RITUAL***

October 1-10, 2011

Along 14th Street, New York City from Avenue C to the Hudson River

**Application Deadline: May 8th, 2011, midnight**

**About Art in Odd Places (AiOP)**

*Art in Odd Places (AiOP)* is an annual festival that presents visual and performance art in public spaces along 14th Street in Manhattan, NYC from Avenue C to the Hudson River each October. *AiOP* aims to stretch the boundaries of communication in the public realm by presenting artworks in all disciplines outside the confines of traditional public space regulations. The festival reminds us that public spaces function as the epicenter for diverse social interactions and the unfettered exchange of ideas.

**About AiOP 2011: RITUAL**

*AiOP* invites artists working across disciplines to propose projects for its seventh installment. Taking place from October 1 to 10, 2011, along 14th Street from Avenue C to the Hudson River in New York City, we encourage proposals that explore this location's rich history, configuration, and heterogeneous communities. The theme for the upcoming edition of *AiOP* is **RITUAL**, and it will be informed by propositions on the sacred and profane in everyday actions of people in public space.

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***AiOP Festival Producer:*** Lucia Warck Meister

Visit [www.artinoddplaces.org](http://www.artinoddplaces.org) for more details and application.

**Please note:** *AiOP 2011: RITUAL* offers artists the opportunity to present their work within the context of a public art festival. *AiOP* is realized by the volunteer efforts of all involved. We provide advice and suggestions but you are responsible for all aspects of production, including installation, de-installation, and maintenance. *AiOP* does not provide permits for selected projects.



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## APPLICATION FORM

*Please fill out completely and test work samples before submission*

**Name:**

**Address:**

**Telephone:** (Mobile)

(Home)

**Email:**

**Project Title:**

**Project Description:** (1-2 sentences; if selected, this draft will be considered for publicity materials)

**Preferred Location:** (Please be as specific as possible. With AiOP's support, artists are responsible for securing their own location) Note: See maps from 2010 and 2009 for past locations.

**Time and Duration:** (Indicate frequency of project presentation including preferred days and times of implementation) Note: Performances taking place for the duration of the festival are preferred.

**Additional required documents:**

**Project Proposal:** (In no more than **1 page**, please address the following concerns within your proposal: project concept, technical components, maintenance, project documentation, and de/installation strategy)

**Resume:** (1-2 pages. Include resume(s) of collaborators, if applicable)

**Work Samples/Project Images:**

Please send up to **six images**: four of past work, two of proposed project in the form of renderings, manipulated photographs, drawings, **\*OR\*** up to **three minutes** of cued video **and two images** of proposed project in the form of renderings, manipulated photographs, drawings.

Include website link, if relevant. Digital files must be in **JPEG or PDF** format, **72 dpi**, no larger than **800 X 800 pixels**, and **1MB**. Videos must be **Quick Time** files. If you have difficulty sending videos via email, please contact us in advance. Links to videos are also accepted.

**Work Samples List:** Please include a list of submitted images: image/video #, your name, title, date of work, medium, and size. You may also include a brief 1-2 sentence description for each image/video if you feel it is necessary.

# 2011 aiop RITUAL

## Checklist:

- Application Form
- Project Proposal
- Resume
- Work Samples/Project Images

## **Where did you learn about *Art in Odd Places 2011*?**

- Website. If so, which one? \_\_\_\_\_
- E-announcement from *AiOP 2011*
- Forwarded email
- Other \_\_\_\_\_

E-mail application with images/work samples to [aiopnyc@gmail.com](mailto:aiopnyc@gmail.com). In the subject line write:  
Last name, First name; Name of Project

**Project proposals that do not adhere to guidelines or are sent after deadline will not be considered.**

For questions, contact *Art in Odd Places*: [aiopnyc@gmail.com](mailto:aiopnyc@gmail.com). *AiOP* is a project of *GOH Productions* [www.gohproductions.org](http://www.gohproductions.org)

**Proposal Deadline:** May 8, 2011

**Notification:** June 1, 2011.