

2014 aiop FREE Indianapolis

Free for All. Freelance. Free Spirit. Freestanding. Free Time.

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FRI. OCTOBER 17 [Dawn] to SAT. OCTOBER 18 [DUSK]
On Market Street from Monument Circle to Alabama St., Indianapolis, IN

International Public Art Festival Makes Midwestern Debut

Art in Odd Places 2014: Indianapolis to feature 27 street-ready projects

Indianapolis, IN (Sept. 11, 2014) – Pigeons in business suits, throwing corn to passersby. Found sound machines. Hundreds of tiny ticking clocks on a building's face. These are three of the creative interventions featured in Art in Odd Places (AiOP) Indianapolis.

AiOP, New York City's annual public art and performance event, announces the program for its first ever installment in Indianapolis, IN, to take place along Market Street and around Monument Circle in the city's downtown area.

Art in Odd Places in Indianapolis, organized by a coalition of local arts organizations, includes 27 creative works by artists from 15 different cities; 15 of the projects are presented by Indianapolis artists. Projects include music, dance performances, site-specific installations, sound art, sculpture, performance, and cross-disciplinary work, all of which will be happening along Market Street from dawn Friday, October 17 through dusk, Saturday, October 18.



*DeMarcus Purham,
Artist in a Box, 2014
(photo courtesy Sheprice Townsend)*

The artists' projects include everything from a giant leave-a-penny/take-a-penny tray, to aerial dancing, to an artist drawing on the walls from within a Plexiglas box. All of the projects activate public space, offer engagement for people of all ages, and provide a sense of the unexpected to residents and visitors alike.

The Indianapolis edition of AiOP is the result of a collaboration of Big Car, Classical Music Indy, the Arts Council of Indianapolis and the Indianapolis Museum of Art, with financial support from Delta Faucet, the Arts Council of Indianapolis, Indy Mod Homes, Downtown Indy, Apparatus IT and KA+A, and promotional support from NUVO and IndyHub.

The AiOP/Indianapolis curatorial team—made up of staff representatives from the collaborating organizations—invited artists to submit proposals responding to this year's AiOP theme of FREE. Projects investigate concepts of “free time, free thought, free standing, freebies, reciprocity, open sourcing,” etc. About one third of the artists hail from the Indianapolis area, while the rest are participating from throughout Indiana and as far away as California, New York, Georgia and Germany to create their projects.

“By taking visual art and performance out of traditional spaces and into downtown Indianapolis public spaces, visitors and passersby will have a wonderful opportunity to experience art and their city in a new light,” says Art in Odd Places Founder Ed Woodham (who will also be a speaker at TEDxIndianapolis 2014). “And it’s exciting that the event is located near and around The Soldiers and Sailors Monument an iconic Indiana public artwork honoring freedom, which ties into this year’s AiOP theme of FREE.”

Jim Walker, Big Car executive director, initiated the idea of bringing AiOP to Indianapolis. “Art in Odd Places is a great example of how art can change the way people interact with each other and spaces we often take for granted,” he said. “We hope people will get a sense of surprise and get used to creative activity happening on the streets, as it always does in world class cities.”

AiOP Indianapolis project director Charles Stanton, executive director of Classical Musical Indy, said: ““Classical Music Indy (CMI) was eager to join Big Car on the Art in Odd Places initiative. The main appeal for CMI was being able to see music and sound used in innovative ways for the purposes of unique public engagement.”

The Indianapolis Museum of Art and the Arts Council of Indianapolis are key collaborators as well.

The public is invited to a festival reception at The Platform in the west wing of the City Market, Friday, October 17 from 5 to 7 p.m. The reception is an opportunity for everyone to interact with artists, enjoy refreshments from Sun King, and hear great local music.

This year's events mark the tenth edition of the Art in Odd Places festival, which has been held in New York City, Greensboro NC, and Sydney, Australia.

Please check artinoddplaces.org/Indianapolis in the coming weeks for more details and updates on artists, locations and times for performances.



*Jagrut Raval,
Swarming Time, 2014
(photo courtesy Big Car)*

ARTISTS:

Brent Aldrich | Lesley Baker | Big Car Collaborative | Luke Crawley & Quincy Owens | Aaron Dysart | Toby Fraley | Rory Golden | Adam Samuel Goldman | Terry Hardy | Krista Hoefle | Indianapolis Museum of Art | Know No Stranger | Brent Lehker | Hilary McDaniel-Douglas | Jordan Munson | Brian Muzik | Stephanie Nugent | Kike [KEE - Kay] Olaya | Brian Priest | DeMarcus Purham | Jagrut Raval | Rural Aesthetic Initiative | Carla Sallee | Satisfixation LLC | Melissa Steckbauer | Joshua Stulen

PRESENTING ORGANIZATIONS & SPONSORS:

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PHOTOS:

Download press photos here:

<https://www.flickr.com/photos/bigcar/sets/72157646452627369/>

PROJECT DESCRIPTIONS:

Download project descriptions and artists' cities of origin here:

<http://www.scribd.com/doc/237651884/2014-Art-in-Odd-Places-line-up>

IDEAS FOR STORY ANGLES:

1. Interview participating artists (request contact info)
2. Interview Dave Lawrence as to why the Arts Council is supporting this project; same with Bob Schultz (bob@indydt.com) at Indianapolis Downtown Inc., Charles Stanton (cstanton@classicalmusicindy.org) at Classical Music Indy, and Scott Stulen (sstulen@imamuseum.org) at the IMA.
3. Story angle: why the collaborators came together to make Art in Odd Places happen?
4. Story angle: participating local and national sound artists, and CMI's support of the music component of the festival
5. Interview founder Ed Woodham (347-350-4242 / artinoddplaces@gmail.com)
6. Interview with the curators regarding their involvement as part of the curatorial team: Charles Stanton, Scott Stulen, Anne Laker, Lindsey Lord



*Know No Stranger,
Pigeons of Indy, 2014
(photo courtesy Mike Runge)*