



## **Who is Art in Odd Places?**

Art in Odd Places is made up of a group of arts professionals who work collaboratively to produce the festival. Most of the organizing happens around busy work/life schedules so as to create an opportunity for creativity to

The core group of organizers changes from year-to-year. The AiOP 2015 Orlando organizers are:

- Ed Woodham, AiOP Founder & Director
- Barbara Hartley, AiOP Orlando Manager
- Pat Greene, Orlando Curator
- Genevieve Bernard, Orlando Curator
- Greg Leibowitz, Orlando Curator
- Carey Estes, Website Designer + Developer
- Carolyn Johnson, Administrative Assistant

## **What are the criteria for project selection?**

In 2015, curatorial priorities include the following:

- Projects that stretch the definitions of and expectations for public space and/or free culture in the public realm.
- Projects that call into question the various meanings of the concept of “TONE,” particularly as they pertain to the use and availability of public space.

- Projects that engage meaningfully with Magnolia Avenue’s cultural and architectural landmarks, neighborhoods, industries, and communities as a resource for creative consideration.
- Projects that are feasible in public space.
- Projects that do not impede the flow of pedestrian or vehicular traffic.

### **What do you consider a “public space?”**

Any place that doesn’t require opening a door to enter.

### **Does AiOP-Orlando cover expenses?**

Please provide a detailed item listing of all costs associated with your proposed project. AiOP Orlando will make every effort to cover your materials. A maximum stipend of \$500 for local and \$1000 traveling from out of state will be offered to selected artists and teams. Project budgets less than the maximum are greatly encouraged.

### **What does AiOP-Orlando provide to selected artists?**

AiOP-Orlando provides artists with promotion to a wide network of press and art world contacts, a website presence (with project info, bio, and personal web link), listing in the AiOP program guide, project consultation, and access to a growing community of like-minded artists, curators, and makers working in the public realm.

We can also help in the following ways: introductions to local business owners and other community partners, letters of support for artists who need visas, and letters of support for artists who are interested in applying for individual grants.

AiOP does not provide: insurance, security, or assistance with installation/de-installation. Artists are themselves responsible for all logistics regarding installation/de-installation, and insurance (if applicable). As this festival takes place in the public realm, projects should be developed with heavy interaction and durability in mind.

### **Will AiOP find and clear a location for the project?**

Curators will work with the selected artists to determine project locations and the AiOP-Orlando team will be responsible for clearing permissions to utilize the space for the duration of the festival.

## **What if my project changes during development? Can I pursue an altered concept once being accepted into the festival?**

There is room to discuss project alterations, though they would have to be feasible to realize within the festival's production schedule, and ready for the September 17 opening date.

## **Will AiOP document my project?**

AiOP works with several photographers/videographers who aim to document projects during the festival. Artists are also encouraged to capture documentation of their work to share with the AiOP-Orlando team. All documentation will be used to celebrate your creative achievements to the AiOP network.

## **How often should I plan to be present on Magnolia Avenue during the festival?**

Artists should plan to be on Magnolia Avenue in Orlando for the duration of the festival. Your presence is important to your work, both in the way it may help facilitate its activation, and in how you are ultimately able to understand the success of its outcomes.

## **I live outside of the US, can I apply?**

Yes! We welcome international applications. However, we cannot guarantee increased stipend above our national cap of \$1000. We can help with a letter of support for artists who are seeking visas and suggest affordable housing while in Orlando.

**More questions?**

**Email: [AiOPOrlando@gmail.com](mailto:AiOPOrlando@gmail.com)**